

200 S. Osage Avenue
Sedalia, Missouri 65301
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(660) 851-7609



SedaliaMainStreets



sedaliainstreets

2024 Event Sponsorship

FIRST THURSDAYS

First Thursdays are held from April through October each year. Over 15+ Downtown businesses stay open late, from 5:30 p.m. to 8:30 p.m. and host their own personal promotions. With 2023 being our first year presenting these seven individually themed monthly events, we saw up to 400+ attendees enjoying each event complete with live music, artists, vendors, food trucks and more! As we create more public awareness, we expect our First Thursdays to grow even more active in 2024.

April 4, 2024

May 2, 2024

June 6, 2024

August 1, 2024

September 5, 2024

October 3, 2024

- 300-400+ Attendees
- 5:30 p.m. to 8:30 p.m.
- Held in multiple areas of Downtown Sedalia

DOWNTOWN TRICK OR TREAT

Our Downtown Trick or Treat Event is held annually on October 31. A true gift from downtown merchants to our community, there is no cost associated for our costumed costumers. This event brings hundreds of families to our local businesses to show off their costumes collect candy and make long-lasting memories.

October 31, 2024

- 1000+ Attendees
- 3:00 p.m. to 5:00 p.m.
- Held along S. Ohio Avenue and S. Osage Avenue

DOWNTOWN HOLIDAY OPEN HOUSE

The Downtown Holiday Open House is a wonderful way to bring holiday shoppers to our downtown businesses. Individual businesses may offer their own special promotions during this kick-off to the holiday season.

November 9, 2024

- 200+ Attendees
- 3:00 p.m. to 5:00 p.m.
- Held within multiple downtown businesses!

**Sponsorship Levels for
our Main Events!**

Sponsorship Benefits
on next page!

Platinum Sponsor: \$1,000

Gold Sponsor: \$500

Silver Sponsor: \$250

Bronze Sponsor: \$100

**SPONSOR AT THE PLATINUM OR GOLD LEVEL -
WE WILL INCLUDE YOU AS A SPONSOR FOR THE EVENTS ABOVE!**

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Thank you for your support!	Platinum Sponsor \$1,000	Gold Sponsor \$500	Silver Sponsor \$250	Bronze Sponsor \$100
Recognition on Sedalia Main Streets event website	✓ LOGO & LINK	✓ NAME & LINK	✓ NAME	✓ NAME
Proud Support of Sedalia Main Streets Sticker	✓	✓	✓	✓
Feature in quarterly newsletter	✓	✓	✓	✓
Business highlight in event promotion on social channels	✓	✓	✓	
Logo on event promotional materials	✓	✓		
Announcement of your sponsorship during First Thursday event	✓	✓		
Logo on First Thursday event banner displayed at The Pavilion	✓			
Dedicated space at Sedalia Main Streets event table	✓			

**To sponsor an event at any level, contact Joleigh Cornine – jcornine@sedalia.com or (660) 851-7609.*

**Please make checks payable to the City of Sedalia, attention of Joleigh Cornine.*