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**SEDALIA MAIN STREETS  
DESIGNATED AS A 2024 AFFILIATE PROGRAM BY MAIN STREET AMERICA**

***Sedalia, Missouri, May 3, 2024*** – Sedalia Main Streets has been designated as an Affiliate Main Street America program for meeting significant performance standards. Each year, Main Street America and its partners announce the list of designated programs to recognize their commitment to create meaningful improvements to their downtowns using preservation-based economic development and community revitalization through the Main Street Approach™.

In 2023, the Main Street America programs generated \$5.68 billion in local reinvestment, helped open 6,630 net new businesses, facilitated the creation of 35,162 net new jobs, catalyzed the rehabilitation of 10,556 historic buildings, and leveraged 1,664,763 volunteer hours. On average, for every dollar that a Main Street program spent to support their operations, it generated \$18.03 of new investment back into their downtown and commercial corridor communities.

“We are incredibly excited to celebrate this year’s 388 Affiliate Main Street America programs, and their remarkable efforts to reenergize their local economies and public spaces,” said Main Street America President and CEO Erin Barnes. “Main Street leaders are visionaries that see things that no one else can see and create the future world we all want to live in. The size and impact of our network demonstrates that great things happen when visions are realized through strategic, grassroots collaboration.”

Sedalia Main Streets’ performance was evaluated through assessments conducted by the organization’s personnel and board of directors, and Missouri Main Street Connection, which works in partnership with Main Street America to identify local programs that meet rigorous national community evaluation standards.

These standards provide the Main Street America network with a strong foundational framework to review progress, recognize strengths, understand trends, and identify strategies that move Main Street programs forward. To qualify for Affiliate status—Main Street America’s second designation tier—communities must demonstrate a strong commitment to the Main Street model and dedication to achieving outcomes in six areas: broad-based community commitment to revitalization; inclusive leadership and organizational capacity; diversified funding and sustainable program operations; strategy-driven programming; preservation-based economic development; and demonstrated impact and results.

In their first year as an Affiliate Main Street program, Sedalia Main Streets introduced eight new events in 2023 while still maintaining other well-established events. Over \$60,000 was invested in their downtown through public investment and over \$3.5 million in private investment. As a community driven, volunteer organization, they were excited to contribute over 279 volunteer hours, valued at nearly \$8,000.

“Sedalia Main Streets has certainly brought more positive vibes to our downtown,” stated Board Chairman Christopher Paszkiewicz. “I am proud to be serving my second year as board president. I’ve seen some great shops opening up and building renovations not just on Ohio but on our side streets as well! I am proud to be opening up my new restaurant right on the square. I have lived in Sedalia for over seven years now, being on the board for over three of those years. I’m proud to be in such a supportive and growing community.”

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### **ABOUT SEDALIA MAIN STREETS**

Sedalia Main Streets is a community driven organization that utilizes the Main Street Approach™ to revitalize and promote Downtown Sedalia's economic vitality while preserving their cultural and historic resources. For more information, visit [www.sedalia.com](http://www.sedalia.com).

### **ABOUT MAIN STREET AMERICA**

Main Street America leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. For more than 40 years, Main Street America has provided a practical, adaptable, and impactful framework for community-driven, comprehensive revitalization through the Main Street Approach™. Our network of more than 1,600 neighborhoods and communities, rural and urban, share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have generated more than \$107.62 billion in new public and private investment, generated 175,323 net new businesses and 782,059 net new jobs, rehabilitated more than 335,675 buildings, and levered over 35.3 million volunteer hours. Main Street America is a nonprofit subsidiary of the National Trust for Historic Preservation. For more information, visit [mainstreet.org](http://mainstreet.org).