



## PROMOTION COMMITTEE MEETING

*Focuses on telling downtown's story and bringing people in.*

Sedalia Municipal Building | Mayor's Conference Room  
200 S. Osage Avenue | Sedalia, Missouri 65301 | July 13, 2026 | 3:00 p.m.

### Agenda

I. Call to Order

II. Roll Call

III. Approval of Minutes: June 15, 2026

IV. Old Business

- World Cup Watch Party Recap
- July Concert Band Recap
- Scarecrow/Fall Decorating Contests

V. New Business

- Fall Vendor Festival- September 27 (Tentative Date)
- Live Bands at the Pavilion
- Downtown Sedalia Spotlight Campaign
- Clean-up Downtown Event September 12

VI. Other Committee Business

- Organization- Online map, Downtown Contact list, Volunteer Program
- Design- Mural Contract/Agreement, Façade Grant(s), Downtown Banners
- Economic Vitality- Partnerships with SFCC

VII. Miscellaneous

- MMSC State Conference July 30-31

VIII. Next Meeting: August 10, 2026

IX. Adjourn

If you have special needs that require accommodation, please notify Sara Spencer [sspencer@sedalia.com](mailto:sspencer@sedalia.com).  
This committee reserves the right to discuss any other topics that are broached during this meeting.

**Posted July 10, 2026**