

# Downtown Connector

QUARTERLY NEWSLETTER FOR SEDALIA MAIN STREETS



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## Meet Your Sedalia Main Streets Board

- Sonny Broyles
- Deidre Esquivel
- David Esser
- Jim Fischer
- Eron Harding
- Bryan Jenkins
- Garry Holstein
- Kathi Smith
- Ebby Norman
- Mark Quattlebaum
- Chris Paszkiewicz
- Lucas Richardson

## Thank You for a Very Good Year!

2023



### YEAR IN REVIEW

**7**  
Net New Downtown Employees

**\$3.5+M**  
Private Investment

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**Eight**  
New Events Added to the 2023 Calendar!

**First Thursdays and Witches Night Out**

**4**



Net New Businesses Established

**\$60,000**



Public Investment

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**279**  
Volunteer Hours Valued at **\$7,996.14**





**Facebook**  
1.6K Likes  
2.5 Followers

**Instagram**  
817 Followers

Sedalia Main Streets | 200 S. Osage Ave. | (660) 851-7609

Jan. 2023 - Sept. 2023



## Winter Maintenance Tips

We love our downtown buildings but sometimes maintaining them can be a little daunting. Here's some helpful maintenance tips specific to the winter months along with the estimated time it might take to do them.

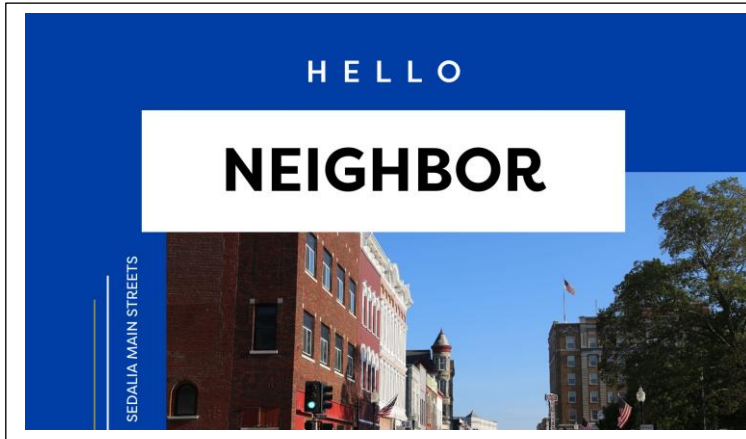
Inspect interior of building for leaks during heavy rains of the season (30 min.)

Examine the flashing for a tight fit and proper water shed where any horizontal surface meets a vertical surface. (chimney, parapet, cap, and roof) (30 min.)

Clean out gutters and downspouts, and inspect for damage that might have occurred during freeze-thaw cycles (1 hour)



## Welcome!



While Lolly's Candy Shop is no longer located at 702 S. Ohio Avenue, we're glad to still have them as a downtown neighbor. They will be opening inside Nostalgia Vintage Apparel and Market Place at 515 S. Ohio Avenue, starting January 2, 2024.

We will soon have a new business to welcome downtown starting around February 2024! Designer's Touch Boutique will be relocating to 509 S. Ohio Avenue.

**"You don't build a business, you build people, then people build the business."**  
-Zig Ziglar

To all of our new businesses who have chosen to invest in our downtown - we're glad to have you as part of our "people".



## Celebrating Business Benchmarks!

*Congratulations to all our businesses celebrating milestones this Fall/Winter!*

*Here's to many more celebrations to come!*

**Backwoods Guitar**  
120 S. Osage Avenue  
11 Year Anniversary  
October 2023

**Jammin' Nuggets Music**  
115 S. Ohio Avenue  
3 Year Anniversary  
October 2023

**The Chubby Hairstylist & Co.**  
312 S. Ohio Avenue  
2 Year Anniversary  
December 2023

*Celebrating a milestone - business anniversary or accomplishment?*



*Planning a fantastic promotion during the 1<sup>st</sup> Quarter of 2024? Let us know and we'll include it in this newsletter!*



# Downtown Networking Opportunity

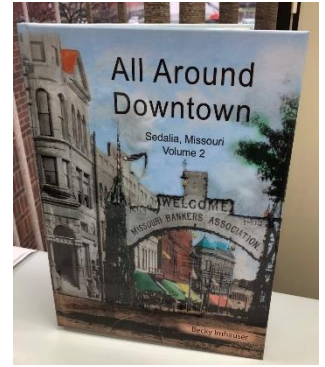


**SEDALIA Main Streets**

**Downtown Connect**  
A Social Event for Downtown Sedalia Business & Building Owners

**TUESDAY, DECEMBER 5, 2023**  
**5:30 p.m. - 7:30 p.m.**  
**The Sedalia Katy Depot**  
**600 E. 3rd Street**

**Thank You...** to **Pruitt Insurance** for hosting the Holiday Downtown Connect social on December 5, 2023. Thank you also to the **Historic Katy Depot** staff for hosting this social! Congratulations to Chris Paszkiewicz for winning our business card gift basket drawing!



## What's Up Downtown? Upcoming Downtown Events



**SEDALIA Main Streets**

**JOIN US!**

**FIRST THURSDAYS**

April 4 **20** August 1  
May 2 **24** September 5  
June 6 **24** October 3

**5:30 p.m. - 8:30 p.m.**  
*In Historic Downtown Sedalia!*

**MUSIC, ART, VENDORS, AND FOOD TRUCKS**

Do you remember the warm weather days of 2023? Well, we've got just a few short months before blue skies return in 2024. Besides the six\* First Thursdays we will be hosting, here are the other events planned:

- Downtown Criterion (TBA)
- Downtown Trick or Treat – October 31, 2024
- Witches Night Out (TBA)
- Small Business Saturday – November 23, 2024
- Downtown Holiday Open House and Cookie Crawl (TBA)

We also sponsor and support:

- The Scott Joplin Ragtime Festival: May 29 – June 1, 2024
- Downtown Christmas Lighting and Fireworks: November 28, 2024
- The Sedalia Area Chamber of Commerce Christmas Parade: December 7, 2024
- Santa on the Train: December 14, 2024

You will also find us providing logistical help with many other events, including but not limited to the Ukrainian Festival, Festival Latino and various parades.

### Contact Us!

The nice thing about being a City-led Main Street?

You can be sure to catch us during regular office hours: Mon. – Fri., 8 a.m. – 5 p.m.

**Sedalia Main Streets**  
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