



PROMOTION COMMITTEE MEETING

Focuses on telling downtown's story and bringing people in.

Sedalia Municipal Building | Mayor's Conference Room

200 S. Osage Avenue | Sedalia, Missouri 65301 | October 12, 2026 | 3:00 p.m.

Agenda

I. Call to Order

II. Roll Call

III. Approval of Minutes:

IV. Old Business

Operation Beautification Recap

V. New Business

Canva Classes Planning- Promotional Marketing

Halloween- Downtown Trick-or-Treating

Santa on the Train

VI. Other Committee Business

Organization- SMS Strategy Meeting and Survey

Design- Mural Agreement and New Mural Grant Submission, Façade Grants

Economic Vitality- Canva Classes, Security Lights for Alleyways

VII. Miscellaneous

VIII. Next Meeting: November 9, 2026

IX. Adjourn

If you have special needs that require accommodation, please notify Sara Spencer sspencer@sedalia.com.

This committee reserves the right to discuss any other topics that are broached during this meeting.

Posted October 8, 2026