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**SEDALIA MAIN STREETS**  
**RECOGNIZED AS 2022 MAIN STREET AMERICA AFFILIATE**

**Sedalia, Missouri, May 19, 2023** – Sedalia Main Streets has been designated as an Affiliate Main Street America™ program for meeting rigorous performance standards. Each year, Main Street America and its partners announce the list of Affiliate programs to recognize their commitment to create meaningful improvements to their downtowns using preservation-based economic development and community revitalization through the Main Street Approach™.

“We are very proud to acknowledge this year’s 412 Affiliate Main Street America programs, and their steadfast dedication to nurture economically and culturally vibrant downtown districts,” said Hannah White, Interim President & CEO of Main Street America. “The increase in the size and impact of our network speaks volumes to the power of the Main Street movement to respond to the needs of local communities and drive innovative solutions.”

In 2022, Main Street America programs generated \$6.2 billion in local reinvestment, helped open 7,657 net new businesses, facilitated the creation of 29,174 net new jobs, catalyzed the rehabilitation of 10,688 historic buildings, and leveraged 1,528,535 volunteer hours. On average, for every dollar that a Main Street program spent to support their operations, it generated \$24.07 of new investment back into their downtown communities.

Collectively, 2 million people live or work within the boundaries of designated Main Street America districts. An estimated workforce of 1.1 million people contribute their skills and expertise to advancing the missions of these historic downtowns and commercial corridors.

The Sedalia Main Streets’ performance is annually evaluated by Missouri Main Street Connection, which works in partnership with Main Street America to identify the local programs that are committed to comprehensive, place-based revitalization efforts and achieving meaningful community outcomes.

“Sedalia Main Streets is honored to receive this designation from Main Street America,” stated Board Chairman Christopher Paskiewicz. “As a Main Street Affiliate, our completely volunteer twelve member Sedalia Main Streets board and 19 committee members started 2023 equipped with a new name and excellent training/guidelines provided through Missouri Main Street Connection.

2022 was a building block year for Sedalia Main Streets as they received much appreciated guidance through the PEP (People Energizing Places) grant. “This grant not only helped establish and train our board and committees,” said Paskiewicz, “it also provided branding services, staff support and business recruitment services. In 2023, Sedalia Main Streets is delighted to host a seven-month seasonal event while still supporting other established events. Our organization is dedicated to being a presence in our downtown, communicating regularly with our downtown merchants, building owners and stakeholders through in-store visits, quarterly newsletters and after-hours social events. As a citizen of Sedalia for the

past 6+ years, I've noticed a transition to people wanting to open shop downtown. Our Main Streets organization has big goals and we will see them through!"

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#### **ABOUT SEDALIA MAIN STREETS**

Sedalia Main Streets is one of the first city-led main street organizations in Missouri! The organization utilizes the National Main Street Center Four-Point Approach™ to preserve their cultural resources while encouraging artistic expression and investments in their economic landscape. They carefully plan ways to solidify and expand partnerships, promote appropriate building rehabilitation, instill the availability of tax incentives, educate on historic preservation and facilitate volunteerism - everything that to attract visitors and residents to their vibrant downtown district.

#### **ABOUT MAIN STREET AMERICA**

Main Street America leads a movement committed to strengthening communities through preservation-based economic development in older and historic downtowns and neighborhood commercial districts. For more than 40 years, Main Street America has provided a practical, adaptable, and impactful framework for community-driven, comprehensive revitalization through the Main Street Approach™. Our network of more than 1,600 neighborhoods and communities, rural and urban, share both a commitment to place and to building stronger communities through preservation-based economic development. Since 1980, communities participating in the program have generated more than \$101.58 billion in new public and private investment, generated 168,693 net new businesses and 746,897 net new jobs, rehabilitated more than 325,119 buildings, and levered over 33.7 million volunteer hours. Main Street America is a nonprofit subsidiary of the National Trust for Historic Preservation. For more information, visit [mainstreet.org](http://mainstreet.org).