



PROMOTION COMMITTEE MEETING

Focuses on telling downtown's story and bringing people in.

Sedalia Municipal Building | Mayor's Conference Room

200 S. Osage Avenue | Sedalia, Missouri 65301 | January 30, 2026 | 12:00 p.m.

Agenda

I. Call to Order

II. Roll Call

III. Approval of Minutes

IV. Old Business

Jingle & Mingle Mixer & Planning Session
Christmas in Downtown Sedalia 2025

V. New Business

Signature Festivals
Community Events
Quarterly Business Crawls
Marketing
World Cup
Sponsorships
Special Event Permits

VII. Miscellaneous

Volunteer Recruitment & Partnerships

VIII. Next Meeting

IX. Adjourn

If you have special needs that require accommodation, please notify Jessica Hoffman at jhoffman@sedalia.com.
This committee reserves the right to discuss any other topics that are broached during this meeting. **Posted January 23, 2026**