

city-wide! **Sedalia's**
SMALL BUSINESS SATURDAY
 Saturday, November 28th
 10am - 5pm

Sedalia's annual **SMALL BUSINESS SATURDAY** celebration is coming this weekend! Support our local businesses by shopping Sedalia this holiday season. Not only will you be visiting familiar and friendly faces, but it is an opportunity to show your appreciation for their year-long investments in the community we call home!

Why shop locally?

- Small businesses invest nearly 70% of their profits in local clubs, organizations, and education.
- Product diversity and entrepreneurship in our local economy is encouraged.
- Small businesses promote future growth in cities.
- Your carbon footprint is lessened.
- Small and locally-owned businesses give Sedalia its unique character.


How can I support Small Business Saturday?

As a merchant, take advantage of the shopping event by making sure you are open for business!

As a shopper, visit your favorite stores, document your experience online by using #SedaliaShopLocal, and vote for your favorite decorated storefront in our **Sedalia's Stellar Storefronts** online contest! *

For more information:

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 Downtown Sedalia Alliance

 DowntownSedalia



Sedalia's Stellar Holiday Storefronts!

Decorate your display windows for your chance to win a self-care prize!
\$100 value!

Businesses will compete in two categories based on location:
Downtown & City-wide

The overall winner will receive a \$50 gift card to Ivory Grille & a bottle of win, courtesy of Hotel Bothwell.

Category winners are eligible to win a prize, courtesy of Lamy's.

Vote
 for your favorite by **Saturday, November 28th**

How to vote:
 1. Open camera app on smartphone.
 2. Take a photo of the QR Code.
 3. Submit your vote!

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